

## 2023 WISCONSIN ACT 73: EFFECTIVE DATES OF PROVISIONS

Effective Dates	Provisions
Effective on December 8, 2023	<ul style="list-style-type: none"> <li>• Extends Closing Hours during the Republican National Convention</li> <li>• Transition of Authority to New Division of Alcohol Beverages</li> </ul>
Effective January 1, 2024	<ul style="list-style-type: none"> <li>• Repeal of DOR’s Rule Regarding Direct and Indirect Interest Restrictions</li> </ul>
Effective May 1, 2024	<ul style="list-style-type: none"> <li>• Expands Brewery, Winery, and Distillery Retail Sales / Full-service Taprooms</li> <li>• Creates Statutory Framework for Contract Production Agreements</li> <li>• Classifies Sugar-based Hard Seltzers as Fermented Malt Beverages</li> <li>• Creates Uniform Closing Hours for Retailers and Producers</li> <li>• Doubles Brewpub Production and Self-Distribution Caps</li> <li>• Removes Cap on Number of Production Permits for Intoxicating Liquor</li> <li>• Creates Wine-Only Bars and Removes Certain Class C Wine License Restrictions</li> <li>• Increases the Number of Manufacturer’s Permits per Legal Entity</li> <li>• Increases the SafeRide Fund and Requires Certain SafeRide Program Notifications</li> <li>• Standardizes Hours of Operation for Nonretail Activity</li> <li>• Allows Producers to Bring Alcohol Beverages to Licensed Retailers to Provide Free Samples</li> <li>• Allows Brewpubs to Satisfy Permit Requirement Through Sale of Beer from Another Brewpub</li> <li>• Allows Premixing of Cocktails by Class B Licensees</li> <li>• Allows County-Wide Transfer of Class B Licenses</li> <li>• Allows Recapping Bottles of Wine</li> <li>• Clarifies Taxation of Alcohol Sales Between Producers</li> <li>• Allows Wineries to Sell Wine to Other Producers</li> <li>• Modifies Cross-Tier Restrictions to Allow Incidental and Indirect Interests</li> <li>• Reduces Penalty for Retailer-to-Retailer Beer Purchases</li> <li>• Clarifies Axe Throwing Facilities Licensing</li> </ul>
Effective January 1, 2025	<ul style="list-style-type: none"> <li>• Creates Statewide Alcohol Beverage Server (Operators) License</li> <li>• Expands Small Winery Cooperative Wholesaler Permits to Include Distilled Spirits</li> <li>• Common Carrier and Fulfillment House Registration and Reporting Requirements</li> <li>• Most Permit Fees Become \$500</li> </ul>
Effective January 1, 2026	<ul style="list-style-type: none"> <li>• Public Place and Event Venue Regulations</li> </ul>